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>>> LORIENT | FRANCE

LE RENDEZ-VOUS  
INTERNATIONAL  
DES PROFESSIONNELS  
DE LA PÊCHE

11.12.13  
OCTOBRE  
2023

BIOTECHNOLOGIE

CHANTIER  
NAVAL

INNOVATION

LOGISTIQUE

INFRASTRUCTURE  
PORTUAIRE

SÉCURITÉ

10H > 18H30  
PARC DES EXPOS  
LORIENT BRETAGNE SUD

WWW.ITECHMER.COM

15<sup>e</sup>  
édition

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PARTNERS





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Press Kit ITECHMER 2023

# > > > EDITORIALS

Celebrating its 15th edition in 2023, the biennial show ITECHMER is more than ever THE international meeting place for fishing professionals.

Organised by Lorient Bretagne Sud Expo Congrès, with the support of Lorient Agglomération and the Brittany Region, since its creation, ITECHMER has been backed by the region for the benefit of fishing industry stakeholders.

As a showcase representing the sector and a key economic and institutional event for the fishing industry, ITECHMER aims to play a full role as a trade show and facilitator for a sector undergoing rapid change.

The French and European marine fishing industries have seen many changes, and as well as great resilience, have always shown an ability to anticipate and adapt to new challenges. The sector has managed to modernise, preserving resources and adding value to production with a view to sustainable development.

The energy crisis, the climate emergency and the need to preserve the oceans all pose new challenges. The fishing industry is reinventing itself in order to transform and continue to guarantee France's food sovereignty and the vitality of our marine and coastal regions.

Reflecting the constantly changing nature of the industry, ITECHMER is a showcase for transformation and innovation, both in terms of the technological and scientific solutions it presents, and its programme of meetings and conferences, structured around a common theme: "Innovating to Transform the Marine Industry"

The first day of discussions will focus on energy transition and decarbonisation.

On Thursday, the focus shifts to technologies for sustainable fishing: materials, practices, impacts... We'll also be looking at models for the ports of tomorrow.

The final day of the show will be devoted to maritime planning and access to resources.

We are delighted to welcome the official foreign delegations honouring us with their presence at ITECHMER: exchanges of information, knowledge and know-how help to strengthen cooperative relations between regions with a strong fishing potential.

We would also like to highlight the involvement of the ITECHMER expert committee - comprising representatives from the entire sector - who have been working alongside us for months to ensure the success of this anniversary edition, which we hope will be a much-needed breath of fresh air in this pivotal period for the sector.

We hope you enjoy the show!

The Lorient Bretagne Sud Expo Congrès Management Committee,  
manager of the Exhibition Centre and organiser of ITECHMER

## &gt; &gt; &gt; EDITORIALS



©Lorient Agglo - N. Saint-Maur

Lorient Agglomération is proud to support the 15th edition of the ITECHMER international trade show. This is a must-attend event for fishing professionals, enabling them to discover the latest developments in a sector that is undergoing many changes. A land of maritime excellence, Lorient Agglomération is investing in innovation to ensure the successful ecological transition of its ports (decarbonization of fleets, processing and valorisation of seafood products, selectivity of fishing gear, etc.). This is a major challenge for the region's key economic sector, which accounts for 25% of maritime employment in the Lorient region, with 3,750 jobs. Last but not least, this international event gives Lorient Agglomération the opportunity to showcase its many maritime skills around the world, as is already the case with the development of a fishing port in Duqm in the Sultanate of Oman.

Fabrice Loher,  
President of Lorient Agglomération and Mayor of Lorient



©Region Bretagne

Fishing plays a major economic role in Brittany; we are France's leading fishing region! This is one of the region's historic strengths and contributes considerably to its development and influence.

With a large network of ports along its 2,730 km of coastline, Brittany boasts a genuine system of ports, animated by numerous events. Our priority is to support these industries, which need to strengthen their resilience and meet the challenge of sustainable development. To energize and renew fishing and aquaculture businesses in Brittany, we help young fishermen to purchase fishing vessels, and new aquaculture operators to purchase production equipment. We also support initiatives to improve the attractiveness of the seafaring professions. The aim is both to accelerate the ecological transition and increase the competitiveness of Brittany's fishing businesses.

The Brittany Region is delighted to partner the ITECHMER trade show, a key event for the fishing industry in France, which focuses resolutely on innovation by promoting new fishing methods and enables us to work together to truly decarbonize the sector. On these issues, our region is changing, and Brittany intends to be a leader in this low-carbon economy. Leading transitions can also be a formidable challenge.

We wish you an excellent show.

Loïg Chesnais-Girard,  
President of the Region of Brittany

# >>> FISHING IN FRANCE

France's fishing industry is an essential economic activity for our regions. Fishing not only provides jobs, it also helps ensure our food sovereignty.

**7 681** fishing vessels including 4,243 in mainland France.

**1.1** billion in revenues

**652 000**

tonnes of fish, shellfish and crustaceans landed/sold by French boats including 162,000 tonnes of catches sold under auction in 35 auction halls along the coast.

**13 119**

jobs for fishermen including 9,553 in mainland France, nearly 6,000 jobs in 280 fishmonger companies, and 4,000 jobs in 7,500 fishmonger shops and 8,000 supermarket fish counters.

**1<sup>st</sup>** region for fishing

Brittany alone accounts for half of all French fishing, with 141,000 tons and €290 million, followed by Normandy (40,000T), Pays de la Loire (19,000T), New Aquitaine (15,000T), Hauts de France (16,000T), Occitanie (7,000T) and the South (1,000T).

**33.5** kilos is the average consumption of fish per capita 58% of which is caught at sea.

Sources: FranceAgrimer, Key figures for fishing and aquaculture in France in 2022/ France Fishing Sector 2018 Figures

# >>> ITECHMER IN 5 CHALLENGES

## THE TRADE SHOW FOR FISHING PROFESSIONALS

The 15th edition of this two-yearly event, Itechmer is the only international trade show in France devoted to technologies, equipment and services for the fishing industry. From capture to processing, including shipbuilding, trade, R&D, training, administration, ports... Professional organisations attend and international exchanges are organized. With over 200 exhibitors and 5,000 trade visitors, the show offers business opportunities and discussions about the sector's major challenges. Itechmer is the industry's representative showcase, and the key economic and institutional event for the French fishing industry.

## SUPPORTED BY THE REGION

Organized by Lorient Bretagne Sud Expo-congrès, with the support of Lorient-Agglomération and the Brittany region, Itechmer has been a major event since its creation in 1995, and a valuable tool for the economic development of the industry. At the heart of Europe's largest fishing region, Lorient-Keroman is France's no. 1 fishing port in terms of value and generates over 3,000 direct jobs. An exemplary port that promotes responsible fishing, and a major economic and strategic hub for the region.

## AN INTERNATIONAL EVENT

Itechmer is an international event that has always attracted visitors from all over the world. The show includes 11% of exhibitors based outside France, and visitors from some thirty different countries. Itechmer 2023 will welcome international exhibitors and professional visitors from all over the French coastline, from the northern coasts to France's overseas territories. International delegations are expected from north and West Africa, from Northern Europe and from the Sultanate of Oman, coming to meet with French professionals to develop its own fishing sector in the port of Duqm.

## A SHOWCASE FOR INNOVATION

Itechmer reflects a constantly changing industry, capable of developing innovations in response to ecological, economic and social challenges. 2023 will be a year of transformation and innovation, both in terms of the equipment and services offered by exhibitors and the programme of meetings and conferences: solutions for energy savings and decarbonisation; ports of the future; technologies and materials to reduce the impact of activities on the environment; conditions of access to resources.

## NEW IN 2023

The Itechmer innovation trophies will reward outstanding initiatives, products or services presented by exhibitors in several categories energy transition, environmental conservation and processing of aquatic products and co-products. Pitch sessions will be organised at the show in partnership with Pôle Mer Bretagne Atlantique, and because the future of fishing is "an issue for young people", face-to-face interviews will take place between students and professionals.

## >>> A SHOW CREATED BY THE LORIENT FISHING INDUSTRY 30 YEARS AGO

### 1960's

In the 1960s, shipowners in Lorient decided to organize a "fishing biennial". At the time, Lorient was a booming fishing port. Maurice Benoish, former president of the port of Lorient-Keroman remembers: "There were 82 industrial trawlers, 70 trawlers between 28 and 35 meters (Étellois) and 300 small-scale fishing boats... A palladium was built at the Place Jules Ferry to host the first International Fisheries Biennial in 1962."



### 1970's

The success of the event prompted other ports to organize their own shows in Boulogne, and then Nantes. Competition was too strong for such a small sector. In the 1970s, the fishing biennial ran out of steam.

### 1980's

At the end of the 80s, the Lorient Exhibition Centre was built. It hosted the International Fishing Exhibition organised by a Parisian company, but its existence was short-lived. The industry lacked visibility.

### 1995

In 1995, at a time when the fishing industry was undergoing profound change, Lorient took matters into its own hands. As Brittany's leading fishing port and a major market for seafood products, Lorient boasted a dynamic ecosystem and the expertise needed to rise to the challenge. The "Lorient district" entrusted the organisation of a new fishing trade show to Segepex, a semi-public company that managed the exhibition centre.

## ITECHMER was born!

Exhibitors came in force, and Itech'mer, the fishing trade show, attracted visitors from all over the world.

In its second year, with 7,000 visitors, 250 exhibitors and some 30 countries represented, ITECHMER established itself as the key economic and institutional event for the French fishing industry.

For the creation of Itech'Mer, SEGEPEX was awarded the SEM d'Or by the Fédération nationale des sociétés d'économie mixte (FNSEM), the French federation of semi-public companies, for an outstanding action or company!

For 30 years, Segepex has run the show in partnership with local authorities and industry professionals. Delegated to IDmer until 2010, ITECHMER is now organized by Lorient Bretagne Sud Expo-Congrès, with the support of Lorient-Agglomération and the Region of Brittany. The expert committee, set up in 2018 and comprising representatives from the industry, from fishermen to innovative companies, is key to its success.

## >>> BASED IN LORIENT, A MAJOR HUB FOR THE FRENCH FISHING INDUSTRY



Since it was created in 1995, Itechmer has been fully supported by fishing industry stakeholders in Lorient. Lorient-Keroman is the leading fishing port in Brittany in terms of value and the leading port for live langoustines. It represents an economic sector with 3,000 jobs, 275 companies and a fleet of 130 vessels. 80 to 100,000 tonnes of seafood products pass through the Lorient market every year, and nearly 23,000 tonnes of fresh fish are landed by 300 vessels. Since 2007, the port of Lorient has been owned by the region of Brittany, which has entrusted its management to SEM Lorient-Keroman, of which Lorient-Agglomération is the majority shareholder.

For fifteen years, major investments have been made to develop and equip the fishing port. Open to the world and a leading marketplace, Lorient serves on the front line to supply the French market with seafood products. ITECHMER serves as a showcase for the fishing port of Lorient-Keroman and its approach to innovation. It is an opportunity to present all the know-how, equipment, technologies and innovations offered by the sector.

### LORIENT, BRITTANY'S LEADING PORT

The recent creation of the GIP Pêche de Bretagne illustrates the desire of the Region of Brittany, through shared and coherent management of fishing ports, to coordinate and support "a common investment and marketing strategy for the optimal development of fishery products on a national and European scale." In 2021, the five operators of Brittany's 13 fish auctions created the "Brittany Fishing Ports" Economic Interest Group with the aim of organising projects collectively and jointly meeting the challenges facing the industry.



GIE Ports de Pêche de Bretagne member of Itechmer's expert committee

"Brittany's 13 fishing ports with a fish auction account for 50% (140,000 T) of France's seafood production. Their role is essential in organizing the initial sale of fish products. The 5 operators of these 13 auctions have joined forces to form an Economic Interest Group (EIG), to provide further visibility to the Breton market. Against a backdrop of huge energy costs, reduced intakes with the PAI, etc., energies need to be pooled to overcome these challenges. ITECHMER can help to raise awareness among professionals and a wider public of the missions of port operators, particularly in terms of sale of fish products. The committee of experts brings together representatives from most of the families that make up the fishing industry, and the fact that Breton port operators in the GIE can contribute is undoubtedly positive."

Yves Guirriec,  
director of ports for the Côtes d'Armor department,  
representative for GIE Ports de Pêche de Bretagne



## > THE ECONOMIC AND INSTITUTIONAL EVENT FOR THE FISHING SECTOR IN FRANCE

From capture to processing, from shipbuilding to sales, including R&D, training, administration, ports... ITECHMER is a showcase for the sector, its latest developments and innovations. There are service companies, shipyards, fishing equipment, engines and marine electronics! The show offers opportunities for business and trade, sparking discussions on major issues and developments in the sector. Trade organisations - Coopération maritime, Criées de France, shipbuilding clusters, Union du mareyage français, Comités des pêches - meet here, and international meetings are organised. The whole industry comes together at ITECHMER.

"Discover new equipment and discuss the future of the sector"

Whether they come from Boulogne, the Mediterranean, the Atlantic coast or overseas, ITECHMER is the show for fishermen. The owners and co-owners of the Armement Coopératif Vendéen (ACAV) never miss an edition, as its director Jacques Le Brevelec explains.

“At ITECHMER, we come to meet our suppliers, discover new equipment, exchange ideas with professionals from other ports, and attend conferences.

Our main goal is to keep abreast of new technical developments, maintain our professional network and make ourselves known when necessary. We finalised many of the technical aspects of our ships, and signed a number of orders at ITECHMER.

The theme of this 15th edition, "innovating to transform the marine industry", is very much in line with our expectations. We need to make sure that our ships contain the latest technical innovations. Reflecting on and discussing the future of the industry helps us to grasp developments, so that we can be responsive and efficient in our choices.

ITECHMER has grown considerably in terms of exhibitor diversity and conference focus. It is truly a place where everyone in the industry can meet and exchange ideas. It's a showcase for the latest equipment on the market, and the conferences and issues discussed are in line with our own concerns".



## INTERNATIONAL VISITORS AND EXHIBITORS

Since its creation, ITECHMER has attracted professionals from all over the world. Delegations come from Namibia, Senegal and Mauritania. Ukrainian researchers, professionals from Murmansk and Central America, and representatives from Scotland's Highland ports. International exhibitors come to check out the French market.

"WE IMPORT ALMOST ALL OUR PRODUCTS FROM FRANCE".

NOVA Shipyard will be exhibiting for the second time at ITECHMER. The company's CEO, Serge Van der Haegen, has come all the way from Turkey to showcase his boats and meet his suppliers.

Since we've been operating in the French market, we've been loyal to the show, given its importance in the fishing industry. Nova Shipyard builds custom Workboats to meet the needs and dreams of professionals. Service is particularly important for us and facilitating maintenance and after-sales; we import most of our products from France, from French manufacturers or dealers, for boats with a French flag. ITECHMER gives us an opportunity to meet with all the French professionals in a constantly changing sector. To respond to the energy and environmental crisis, we need to find solutions rapidly; this means exchanges at trade shows.

Nova Shipyard specialises in alternative and renewable energy solutions. In the marine sector as a whole, solutions are emerging. They must be accompanied by regulatory measures, infrastructure and a genuine desire to support professionals in transforming certain segments of the fishing industry. Innovating, modernizing the fleet and making fishing better understood and respected by consumers... this will ensure the long-term future of the industry, for fishermen, ports, shipyards, equipment manufacturers... not to mention retailers where everyone delights in buying fresh, wild fish."



@Novashipyard

"EVERYTHING ESSENTIAL TO THE INDUSTRY IS AT ITECHMER"

Ababacar NGOM, head of NGOM, an equipment importer and naval workshop based in Dakar, Senegal, has attended every Itechmer show since 1995.

ITECHMER gives me an opportunity to meet equipment partners for the entire fishing industry. From capture to consumption, including conservation, processing, value-adding and sales/distribution... I also find solutions for the challenges facing Senegal's fishing industry. I've been working on this for 10 years at the Propeller Club de Dakar, of which I'm General Secretary.

The show has developed considerably in the quality of its exhibitors, all equally competitive and technologically innovative. The quality of the organization and the spontaneous B-to-B sessions make ITECHMER an ideal event. Over three days, Lorient becomes the centre of the world for the fishing industry. All industry professionals come together for fruitful exchanges and promising agreements."





II - ITECHMER 2023 EDITION

## >>> A SHOWCASE FOR INNOVATION

### ITECHMER 2023 LABELLED "Maritime Innovation Thursdays"

*Les Jeudis de l'innovation maritime*, launched by the French Secretary of State for the Sea on 26th January 2023, bring together the maritime ecosystem to discuss the challenges of decarbonising the sector. This scheme is part of the France Mer 2030 and France Nation Verte initiatives, which aim to accelerate the maritime sector's transition to carbon neutrality by 2050. It is a triple challenge: environmental, technological and industrial.

On Wednesday 11th October, ITECHMER is organizing a series of meetings dedicated to energy transition and decarbonisation in the fishing industry. The day will begin with a talk by Eric Banel, DGAMPA. We will then discuss the energy transition of ports, energy savings and decarbonisation in the fleet, and the financial tools available to support these transformations.

### "Innovating to transform the marine industry", theme for the 15th edition

On Thursday 12th October 2023, a Blue Day will be dedicated to innovations and "technologies for sustainable fishing". Organised by Pôle Mer Bretagne Atlantique, it will discuss how to limit the physical impact of fishing gear on habitats and their constituent materials.

The ITECHMER Innovation Trophies will be awarded to exhibitors developing innovative projects in the fields of energy transition, preservation of the marine environment, and processing of aquatic products and co-products.

Technological and scientific solutions, innovations and services offered by exhibitors, conference programme... ITECHMER 2023 will play a key role as a trade show and facilitator to support a fishing industry in full transition. ITECHMER 2023 will be the showcase for a sector that is building itself a new future.

Les Jeudis  
de l'Innovation  
Maritime

 **SECRETARIAT D'ÉTAT  
CHARGÉ DE LA MER**  
*Liberté  
Égalité  
Fraternité*

**FRANCE  
MER  
2030**

**FRANCE  
NATION  
VERTE**  
*Agir - Mobiliser - Accélérer*

### FOCUS ON ... ITECHMER INNOVATION PITCHES

New in 2023, "Pitch Your Innovation" will be an opportunity for some fifteen companies of all sizes to briefly present their innovative ideas or products, and to enrich discussions in the aisles and on the stands at ITECHMER. Pôle Mer Bretagne Atlantique will host a session each day. The themes will be varied and cover the entire fishing industry: fine biodegradable nets at sea; creation of an eco-organisation for the recycling of used fishing gear; improved traceability thanks to AI; hybridisation of a trawler, biodegradable bioplastic bait in the marine environment...

## &gt; &gt; &gt; DETAILED PROGRAMME

WEDNESDAY 11 OCTOBER 2023

## ENERGY TRANSITION AND DECARBONISATION

## 10.30 INTRODUCTION TO THE DAY

am by Éric Banel, DGAMPA on the challenges of decarbonisation

## 11.00 CONFERENCE "ENERGY TRANSITION STARTS AT THE PORT"

am Moderated by Yves Guirriec, Director of managed establishments CCI Côtes d'Armor - GIE "Ports de Pêche de Bretagne"

It's essential to modernise infrastructure and review the energy efficiency of auctions. This means limiting additional costs and improving the energy performance of buildings through better insulation and rethinking the energy supply system. The industry can no longer afford to wait - it needs to act! The region of Brittany has embarked on a major project to upgrade its wholesale fish markets, and manufacturers are working on solutions using wave power and photovoltaic energy.

Speakers:

- Julie Becel, in charge of promoting seafood products and coordinating the "Pêche de Bretagne" group of ports.
- Gervan Rolland, director of the Erquy and Saint-Quay Portrieux fish markets - CCI des Côtes d'Armor - energy redesign for fish markets
- Marc Poitrenaud, technical manager, Sem Lorient-Keroman: solar panel installation and refrigerant management
- Simon MARC, Project Manager, Real Estate Policy for Public Buildings - Ministères Écologie Énergie Territoires

## 12.00 "Pitch your innovation at Itechmer" by Pôle Mer Bretagne ATLANTIQUE

pm Examples of concrete innovations for sustainable fishing

## 1.00 "THE FESTIVAL PÊCHEURS DU MONDE COMES TO ITECHMER"

pm Screening and discussion of the film "Devenir marin-pêcheur" by Claire Perdrix

## 2.00 "FISHING, AN ISSUE FOR YOUNG PEOPLE"

pm Moderated by Stéphanie Roos-Faujour - agency Sea to Sea

By bts1 fishing and marine environment management students from the public maritime lycée in Le Guilvinec

## 2.30 PRESENTATION OF THE BREIZHMER LABEL

pm A brand of excellence for all seafood products and industry professionals in Brittany

## &gt; &gt; &gt; DETAILED PROGRAMME

WEDNESDAY 11 OCTOBER 2023

## ENERGY TRANSITION AND DECARBONIZATION

## 2.45 CONFERENCE "CONSUME LESS AND DECARBONISE THE FLEET"

pm In partnership with GICAN and Bretagne Pôle Naval - Moderated by Timothée Moulinier, GICAN Research and Development, Innovation and Digital Delegate

Marine fishing, which relies heavily on fossil fuels, is particularly vulnerable to fluctuations and increases in energy prices. Energy transition is therefore a major challenge for the sector, both to reduce carbon emissions and preserve the environment, and to cope with economic difficulties. Hybridization, sail power, hydrogen ... What are the alternatives to fossil fuels? How can we adapt and transform the fleet to move towards the widespread use of low-carbon energy?

Speakers:

- Caroline Neuman, Assistant to the Deputy Director DGAMPA - Sub-Directorate for Ship Safety and Ecological Transition
- Pierre Karleskind, MEP, president of the European parliament's PECH commission (to be confirmed)
- Francis Gasnier, hydrogen cluster coordinator CCI des Côtes d'Armor - ESTEBAM project
- Lise Detrimont, general manager of the association Wind Ship
- Jean-François Ansquer, IPC, Concarneau Port trade organisations - Pilothy project

## 4.00 CONFERENCE "FINANCING ENERGY TRANSITION"

pm In partnership with Banque Populaire Grand Ouest and its Crédit Maritime brand. Moderated by Philippe Renan, Regional Manager, Maritime and Coastal Industries, Manche Bretagne Nord Normandie Banque Populaire Grand Ouest

What financial tools exist for the energy transition and decarbonisation of the industry? How can a new business model be adapted to different practices? The European Fisheries Fund (EFF) provides funding for more fuel-efficient engines on existing vessels, or for optimized fishing gear. The Brittany Region supports decarbonisation projects and intends to create a fund dedicated to fleet renewal. France Mer 2030 has €300 million in public funding to support innovation, industrialisation and accelerate decarbonisation, including €6 million in seed funding for the fishing industry. Banks and their private and public partners can provide support for these schemes. Ships are already under construction, some of which will train a new generation of sailors.

Speakers:

- Perrine Daniel, in charge of fishing and its sustainable development at DIMER - Région Bretagne
- Jacques Doudet, General Secretary, Comité Régional des Pêches Maritimes et des Elevages Marins de Bretagne, Brittany
- Philippe Renaudin, General Manager, Mer Invest, Banque Populaire Grand Ouest
- Jérôme Guéret, general director, Go Capital - Impact Océan Capital
- Mikaël Quimbert, DGAMPA/SPMAD

## 5.00 INAUGURATION AND PRESENTATION OF THE ITECHMER INNOVATION AWARDS

pm In the presence of Fabrice Loher, President of Lorient Agglomération and Mayor of Lorient; Eric Banel, DGAMPA and Pierre Karleskind, MEP.

## &gt; &gt; &gt; DETAILED PROGRAMME

THURSDAY 12TH OCTOBER 2023

**BLUEDAY**BLUE DAY "SUSTAINABLE FISHING TECHNOLOGIES"  
IN PARTNERSHIP WITH PÔLE MER BRETAGNE ATLANTIQUE**10.30 INTRODUCTION TO THE DAY****am** by Pascal Larnaud, in charge of Marine Biological Resources at Pôle Mer Bretagne Atlantique.

The fishing industry, like many other industries today, each with its own specific characteristics, is faced with a context of major socio-economic and environmental challenges. Without listing all the technological solutions that could contribute to the sustainability of fishing activities, this Blue Day will focus on two themes: limiting the physical impact of fishing gear on habitats and the materials used to make it.

The first will explore how the gear is designed, innovative systems, and methods of monitoring fishing gear behaviour to better control or even eliminate their impact in certain cases.

The second issue will discuss the collection and recovery of used fishing gear or gear collected at sea, and the potential for new marine-biodegradable nets or fishing gear.

This Blue Day, entitled "Technologies for sustainable fishing", will explore the various avenues implemented by the fishing industry, companies, professional organisations and research bodies, most often by means of collaborative projects.

**11.00 CONFERENCE "FISHING GEAR/SEABED INTERACTIONS: WHAT SOLUTIONS?"****am**

Speakers:

- Benoît Vincent, engineer - IFREMER
- Maxime Provost, Design and Production Manager - MORGERE
- Damien Le Guillou, trawl project manager - LE DREZEN
- Éric Guygniec, President - Armement APAK
- Hubert Léon, President - OCTech
- Bertrand Chemisky, Division Manager - EXAIL

**12.00 "Pitch your innovation at Itechmer" by Pôle Mer Bretagne ATLANTIQUE****pm**

Examples of concrete innovations for sustainable fishing

**1.00 "THE FESTIVAL PÊCHEURS DU MONDE COMES TO ITECHMER"****pm**

L'escale Itechmer: when Itechmer comes to the 2023 world fisherman's film festival. Feedback on this new event for and with young people in maritime training.

**2.00 "FISHING, AN ISSUE FOR YOUNG PEOPLE"****pm**

By students studying professional marine electromechanics and piloting and management of maritime companies at the public maritime lycée Anita Conti in Paimpol

## &gt; &gt; &gt; DETAILED PROGRAMME

THURSDAY 12TH OCTOBER 2023

## 2.45 pm CONFERENCE "MATERIALS AND THEIR ECO-RESPONSIBLE USES"

Speakers:

- Mathilde Guéguen, Project Manager- COOPERATION MARITIME
- Erwan Tanguy, project manager, engineering office - LE DREZEN
- Morgan Deroiné, engineer R&D biodegradable materials - IRMA
- Andréa Ruzo, Director - ECOALF Foundation
- Louis Leveuf, technical & scientific director - FIISH
- Delphine Roncin, Managing Director - FROM NORD

## 4.00 pm CONFERENCE "WHAT PORT FOR TOMORROW'S FISHING INDUSTRY?"

Moderated by Mathilde Pollet, Head of European & Economic Affairs at the Union des Ports de France.

Landing port, marketplace, ship services, logistics base, etc. What will the economic model of the port of tomorrow look like? With a concentration in fish trading, how will the initial sales be organised in the future? In a rapidly changing environment and PAI (individual support plans) that are redealing the cards, there are many implications for the sector upstream/downstream. How can we meet users' needs and bring a sense of proximity and meaning back to exchanges?

Speakers:

- Anthony Ollitrait, head of the fisheries and aquaculture department -Coordinator of the port trade organisation "Pêche de Bretagne"
- Jean-Claude Balanant, President of GIE "Ports de Pêche de Bretagne"
- Jennifer Leroux, ABAPP Sector Manager
- Yves Foëzon, director of the producers' organisation Les Pêcheurs de Bretagne
- Sébastien LE REUN, responsable des concessions portuaires - CCI Vendée

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**BUSINESS MEETINGS (BY INVITATION)**

10.00 am: ADRAM General Assembly, Association des Directeurs et Responsables des Halles à Marée de France

10.00 am: Working group decarbonisation of the fishing fleet: technical sub-group - DGAMPA/CMF

2.00 pm: General Assembly of GIE Ports de Pêche de Bretagne

3.00 pm: presentation of the project ATEP- Support for Energy Transition in Fishing - piloted by the Coopération Maritime in partnership with Total Energie.



## &gt; &gt; &gt; DETAILED PROGRAMME

FRIDAY 13TH OCTOBER 2023

## 10.30 am CONFERENCE "MARITIME PLANNING: WHAT ACCESS TO RESOURCES TOMORROW?"

Moderated by Jean-Marie Robert, representative of the producer's organisation Les Pêcheurs de Bretagne

What are the issues and consequences of maritime planning and, more broadly, of the Common Fisheries Policy for fishermen and territories? Joint activities in the maritime space, development of marine areas and fishing limited or even banned in some protected areas including Natura 2000... of capital importance for the entire industry and for coastal communities, the issue is also one of France and Europe's food sovereignty, to ensure the sustainability and quality of our food.

## Speakers:

- Ivan Lopez, President of EFBA, European Bottom Fishing Alliance
- Jean-Pierre Levisage, general manager of Scapêche
- Julien Dubreuil, deputy general secretary of the CRPMEM de Bretagne
- Marie Savina-Rolland, head of the Technology and Fish Biology laboratory - Ifremer Lorient
- Denez l'Hostis, honorary president of FNE France Nature Environnement
- An institutional representative



## Ivan Lopez, President of EFBA, European Bottom Fishing Alliance

Growing pressure exerted by new oceanic activities on the exploitation of the sea has led to zoning of the sea, in particular zones for the development of these activities, but also zones to be protected. For many, zoning has left fishing out of the process, with the idea that you can always fish anywhere. But some zones should not be closed to fishing, particularly those traditionally exploited. The future of our sector will largely be determined by the debate surrounding this zoning process, and by the question of whether the only activity that has always been at sea will have (or rather retain) the capacity to develop.

The greatest threat is being expelled from our historic fishing grounds with no guarantee of new opportunities, but also of not finding a politically accepted management method that will allow activity to continue. Increasingly, the industry feels it is being sacrificed for the peace of mind of the state of the oceans. We know this an error that will cost dearly in the future, with less healthy, less sustainable food and oceans whose health hasn't really improved because the original diagnosis was wrong.

Solutions will come first and foremost from a change in our approach to fishing, from a more integrated perspective, looking at the agreed food needs of our societies and how we want to fulfil them. Likewise, we need to stop trying to find solutions to the issue of ocean health solely through fishing, and engage in a sincere debate on the following issues: what activities are really necessary at sea, what new activities are really necessary and really beneficial to society, and what activities risk creating future problems rather than permanent solutions? And above all, how will the sector cope with the need to communicate about its activities and society's expectations of them?



@IvanLopez-DR

## &gt; &gt; &gt; DETAILED PROGRAMME

FRIDAY 13TH OCTOBER 2023

- 12.00 pm "PITCH YOUR INNOVATION AT ITECHMER" BY PÔLE MER BRETAGNE ATLANTIQUE  
Examples of concrete innovations for sustainable fishing
- 2.00 pm "FISHING, AN ISSUE FOR YOUNG PEOPLE"  
BY STUDENTS STUDYING FOR A MASTERS IN COASTAL PLANNING AT THE UNIVERSITÉ DE BRETAGNE SUD
- 2.30 pm "THE FESTIVAL PÊCHEURS DU MONDE COMES TO ITECHMER"  
SCREENING & DISCUSSION PÊCHEURS DU MONDE AROUND THE FILM "LA GUERRE DU POISSON - BATAILLE DANS LES EAUX EUROPÉENNES" BY P. LESPINASSE



## PÊCHEURS DU MONDE DOES A HALT AT ITECHMER

For several years now, the film festival Pêcheurs du Monde and ITECHMER have been working together to prepare the future of the fishing industry. Through cinema, the Festival uses its expertise to stimulate reflection and creative imagination in response to the importance of providing food while respecting men and women and safeguarding the balance of the resource. Today, it's all about giving young people an image of the profession of fishing that generates hope.

The partnership, renewed for the 2023 edition of ITECHMER, helps strengthen the importance of this maritime activity in the greater Lorient area.

- 3.30 pm CONFERENCE "MRE, NGO, FISHERMEN, AN ORIGINAL ALLIANCE"  
Qair, Blue Fish and FNE Bretagne are joining forces to learn how to live together in the "house of the Sea".  
Qair, the offshore wind farm operator also specialising in green hydrogen, the environmental association FNE Bretagne and the association Blue Fish, working with the professional fishing industry, have joined forces to provide a sustainable response to the challenges of accelerating deployment of offshore wind farms. Their first priorities are to work on the decarbonisation of fishing and on the governance of maritime zones destined to host wind farms, zones which are set to grow in size.

## Speakers:

- Bertrand Fazio, Qair
- Denez l'Hostis, honorary president of FNE France Nature Environnement
- Armand Quentel, President of Blue Fish

## BUSINESS MEETINGS (BY INVITATION)

2:30 pm: CRPMEM de Bretagne board meeting

10.30am: BPN is organising a job fair, PRO BREIZH, in partnership with the Mission locale de Lorient, La Touline and CDPEM du Morbihan

2.00 pm: visit from the alumni association of engineers from SUPELEC, accompanied by mediators from L'espace des sciences /Maison de la Mer de Lorient..

# > > > 224 EXHIBITORS IN 2023

A-LEPETIT • AAO HIOT • ACTISENSE • AGENCE DE VOYAGES CORPOTRAVEL • AGENCE MARITIME LORIENT • AGILTECH • AJ GROUP • ALPRECH FILETS • AMANDA GREY • AMARÉNO • AMIS DU MUSÉE DE LA COMPAGNIE DES INDES • ANÉMO • AQUASTORY • ASSOCIATION AUTREFOIS ÉTEL ET SA RÉGION • ATELIERS MÉCANIQUES LORIENTAIS • ATLANTISO • AUDELOR-LORIENT TECHNOPOLE • AVIZO PRO / MARINE • AWEL • BARILLEC MARINE • BAUDOUIIN • BÖNING • BOPP • BPN - BRETAGNE PÔLE NAVAL • BREIZ MER • BREIZHMER . BRETAGNE NACELLE • BRONSWERK • C SENSE • CARENCO • CARLIER CHAINES . CDK TECHNOLOGIES • CEDEO • CELTIQUE COURTAGE • CENTRE DE FORMATION DE LA SOCIÉTÉ NATIONALE DES SAUVETEURS EN MER • CENTRE DE FORMATION DES APPRENTIS DE LORIENT • CERCLE DE LA MER • CGECM • CHANTIER NAVAL GLEHEN • CHANTIER NAVAL HENAFF • CHANTIER NAVAL MARÉE HAUTE - MARÉE HAUTE PROFESSIONNEL • CHANTIER NAVAL PLASTIMER • CLAUGER • Cleopatra • CLS • CMPO - COOPERATIVE MARITIME DES PECHEURS ET OSTREICULTEURS • CN GRUES • COPREXMA • CORPO TRAVEL . CRÉDIT AGRICOLE FILIÈRE MER • CRÉDIT MARITIME GRAND OUEST • CREDIT MUTUEL DE BRETAGNE • CT ARCO INGENIERIE • CUMMINS • DAVAINÉ CHÂÎNES • DEMK • DHR • DOMINIQUE MAO • DOOSAN . DPL • ECCS MARINE • ECO NAUTIK • EMERAUDE MOTEURS SYSTÈMES • ENAG • EODEV . ENERIA CAT • ENTREPOSE ÉCHAFFAUDAGES • ESCAL'OUEST • ETS LE DREF • ETS MONFORT • EUROMAT'EQUIP • FILHET-ALLARD MARITIME • FORANI & PECORARI • FRANCE HÉLICES • FREEMAN • FURUNO • GIANNESCHI • GLAZ • GUERRA • GUY COTTEN • GUYOT ENVIRONNEMENT • HEPWORTH • HIOT • HOWDEN MARINE • HUMPHREE • HYDROCARBONE • HYDROCORP • HYDROFLUID TECHNOLOGIES • HYUNDAI . ICOM FRANCE • IDMER • IMP • INDUMAR SARL • INFOMER • INGELIANCE • INTERACTION NAVAL • INTERMAS NETS SAU • IPL , INTERPROFESSION PORT DE LORIENT • IPC, INTERPROFESSION DU PORT DE CONCARNEAU • IPOC, INTERPROFESSION PORTUAIRE OUEST CORNOUAILLE • ISIFISH • ISMER • IVECO • JOHN DEERE • JOHNSON CONTROLS INDUSTRIES • KAB SEATING • KELTYC • KENT MARINE EQUIPMENT • KERBOAT SERVICES • KEROMAN EXPERTISE MARITIME • KERSHIP LORIENT • KODEN • KOHLER • KONGSBERG • LABEL BREIZHMER • LARS-THRANE • LBD - LORIENT BRETAGNE DISTRIBUTION • LE DREZEN • LE GAC DIDIER ETS • LE MARIN • LE POCHER • LS NETTOYAGE • LUBEXCEL • Lycée maritime et aquacole de Bastia • Lycée professionnel maritime Boulogne Le Portel • Lycée maritime et aquacole de Cherbourg • Lycée maritime de Ciboure • Lycée professionnel maritime aquacole d'Etel . Lycée maritime Anita Conti Fécamp • Lycée professionnel maritime du Guilvinec • Lycée maritime et aquacole de La Rochelle. Lycée professionnel maritime Jacques Cassard Nantes • Lycée professionnel maritime Pierre Loti Paimpol • Lycée public maritime Florence Arthaud Saint Malo • Lycée de la mer Paul Bousquet – Sète • MAINT&SEA • MARETRON • MARINE TRANSMISSIONS ATLANTIQUE • MARINELEC TECHNOLOGIES • MARPORT FRANCE SAS • MBM • MECA DIESEL • MECAMARINE PROPULSION • MÉCATLANTIC • MÉMOIRE VIVANT DE LA CONSTRUCTION NAVALE • MINERVA • MOBIL • MOOVE • MORGERE • MUSÉE DES THONNIERS • NABERAN FRANCE • NANNI • NET-OP APS DENMARK • NOTUS ELECTRONICS • NOVA SHIPYARD • NP INDUSTRIE • NPS DRIVEN • OCAPIAT • Octech • OUEST SECURITE MARINE • OXE MARINE • PADMOS • PAUMIER MARINE • PENNAVEL • PÉPIN • PICARD PEINTURE • PIRIOU NAVAL SERVICES • POE-MA INSURANCES • PORT DE COMMERCE DE LORIENT BRETAGNE SUD • PORT DE CONCARNEAU CONSTRUCTION ET RÉPARATIONS NAVALES • PORT DE PÊCHE DE KEROMAN • PRO SIEGES MARINE • PROMARINE • PROS WEAR • PROSIMAR • PST • PSV FABRICANT . QUANTUM SAILS • QUICK MARINE • RÉGION BRETAGNE • SAILWOOD • SAMAP • SAMBO • SAMMARLA • SAMNI • SAS DIOUGOANT • SCANIA • SCAPÊCHE • SEA TECH FRANCE • SEA TO SEA • SEABIRD BIOPLASTIQUES • SEEMATZ • SEIMI ÉQUIPEMENTS MARINE • SEM LORIENT KEROMAN • SHELL • SHIP AS A SERVICE • SHIP ST • SIMRAD • SLEIPNER • SLTIM • SMM • SOCIÉTÉ COOPÉRATIVE DE LAMANAGE DE LORIENT • SOCIÉTÉ NATIONALE DES SAUVETEURS EN MER • SOCOGES • SOLARGLIDE • SOTRAMA • SOVEM • STREAMLIGHT • SUEZ ENVIRONNEMENT SITA • SYNERGIE • TECHNIMER • TECNOROPE-DEMK • THALOS • THOMAS FROID • TIMEZERO • TREFJAR • TRISKELION • TTA LUBRIFIANTS • VIRHYDRO SAS • VISAGES DU MONDE • VOLVO PENTA • WYNN • ZF

## 2023 FIGURES

224	EXHIBITORS	+5 000	VISITORS EXPECTED
11%	INTERNATIONAL EXHIBITORS	50	SPEAKERS
10%	1ST PARTICIPATION	15	PITCHES

## > > > ORGANISING COMMITTEE



### LORIENT BRETAGNE SUD EXPO CONGRÈS

Itechmer is owned by Segepex, which has managed the Lorient Agglomération exhibition centre since 1988 and the Palais des Congrès de Lorient since 1992, under the banner Lorient Bretagne Sud Expo Congrès. The 16-strong team is responsible for organising and hosting events at both facilities.



### AGENCE SEA TO SEA

The agency Sea to Sea organises the Itechmer conferences, handles press relations and manages social networks. A communications and marketing professional, it specialises in the maritime world. Knowledge of the maritime environment and permanent contact with companies in the sector make this agency a reference in the sector.



### SAFYM

Safym handles commercial relations with exhibitors and welcomes them to the show. Since 1996, this independent agency based in Ploemeur has been organizing events for the general public and BtoB events. Specializing in trade shows, it is renowned for its creativity and rigor.



### ASSOCIATION LORIENT'HAL

Lorient'hal develops international relations for Itechmer and welcomes delegations during the show.

This Lorient-based non-profit association promotes the international development of maritime and fishing activities.

## > > > EXPERT COMMITTEE

THE ITECHMER EXPERT COMMITTEE IS AN ADVISORY BODY RESPONSIBLE FOR EXAMINING THE DIRECTIONS PROPOSED BY THE ORGANISATION. DRAWING ON KNOWLEDGE FROM LEADING SPECIALISTS IN THE FISHERIES AND NAVAL SECTOR, IT PROVIDES PROVEN EXPERTISE TO UNDERPIN THE QUALITY OF THE ORGANISING COMMITTEE'S REFLECTIONS: GUIDELINES WITH TOPICAL INDUSTRY THEMES, ISSUES TO BE ADDRESSED AROUND EMERGING ACTIVITIES AND THE INDUSTRY ON A EUROPEAN OR INTERNATIONAL LEVEL; MOBILISATION OF COMPANIES AND DECISION-MAKERS AROUND THE EVENT.



## > > > OFFICIAL PARTNERS



### LORIENT AGGLOMÉRATION

On the strength of its maritime heritage, Lorient is naturally turned towards the sea and its emerging activities. It is within this context that economic development is encouraged that promotes industrial and technological know-how. In fields as varied as fishing, ship building, tourism and new technologies.



### RÉGION BRETAGNE

The region of Brittany is the official partner to Itechmer. The fishing and fish-farming department (spech) is in charge of developing and monitoring maritime fisheries and the fish-farming sector, and for the economy in Breton fishing ports.



### BANQUE POPULAIRE GRAND OUEST AND ITS BRAND CRÉDIT MARITIME GRAND OUEST

For 113 years, Crédit Maritime has been supporting everyone working in the fishing and marine farming industry in western France. A leader in its market, Crédit maritime has opened up to all maritime communities in a wide variety of fields: boating, port activities, marine renewable energies, biotechnologies, seaweed farming, shipbuilding, tourism... Its commitment is aimed at the sustainable and responsible development of the whole blue economy. It also supports private individuals living close to the French coast and attached to the world of the sea and its coastline.



### FRANCE AGRIMER

The main missions of France Agrimer:

- To encourage dialogue within the agricultural and forestry sectors;
- To ensure market knowledge and organization;
- To manage national state and European aid.

National establishment for agriculture and sea products, France Agrimer conducts its missions for the state, in collaboration with the ministry for agriculture, food and forestry. The benchmark partner for the fishing and marine culture sector.

## > > > OFFICIAL PARTNERS



### GICAN

A major player in the professional maritime sector, GICAN includes more than 260 companies in shipbuilding. Against a backdrop of global economic maritimization, GICAN's ambition is to foster the development of the French maritime industry, enabling it to play a leading role in the enhancement, securing and protection of maritime, air-sea, underwater and coastal areas.

## > > > MEDIA PARTNER



### LE MARIN

Le Marin, France's leading maritime newspaper, has been covering maritime news since 1946. Nautical industries, marine renewable energies, shipyards, ports, fishing, the coastline, the environment... Le Marin covers all aspects of the maritime economy. Every year, Le Marin publishes a range of special issues on shipyards, innovations and new equipment, naval vessels, the maritime economy and more. It also publishes several monthly dossiers (yachts, nautism, commercial ports, fishing, oil & gas, marine energy...), to which are added various maritime news topics. Le Marin also has a comprehensive website, with a daily newsletter, interviews, analysis, focus and features to help readers better understand the key issues facing the maritime world today.

## > > > TECHNICAL PARTNER



### AMANDA GREY

For all your English communication needs: technical translation and professional language training

Amanda Grey: 06 87 44 14 51 - [info@amandagrey.com](mailto:info@amandagrey.com)



## USEFUL INFORMATION

### DATES AND OPENING TIMES

Wednesday 11th October 10am - 6.30pm

Thursday 12th October 10am - 6.30pm

Friday 13th October 10am - 6.30pm

### ACCESS

ENTRY FREE OF CHARGE FOR

PROFESSIONALS

PRE-REGISTRATION ONLINE

FOLLOW ITECHMER NEWS!

 [ITECHMER.COM](http://ITECHMER.COM)

 [@ITECHMER\\_2023](https://www.linkedin.com/company/itechmer)

 [@itechmer](https://www.facebook.com/itechmer)

 [@itechmer](https://twitter.com/itechmer)

### PARC DES EXPOSITIONS LORIENT

286 Rue Rouget de Lisle, Lanester, France

### BY CAR

Direct exit off the RN165, from Vannes or from Quimper, just a short distance from the Parc. Free parking on site. Think about carpooling.

### BY TRAIN

8 to 9 daily TGV return trips from Paris, numerous daily regional connections with Vannes, Quimper, Rennes and Nantes. [www.sncf.com/fr](http://www.sncf.com/fr)

### BY PLANE

The airports of Nantes, Brest and Rennes, all within 1½ hours of Lorient, have regular routes to Brittany.

### PRESS CONTACT

For inquiries and accreditation

Agence Sea to Sea

Stéphanie Roos-Faujour

+33 6 19 68 32 06

[contact@seatosea.fr](mailto:contact@seatosea.fr)

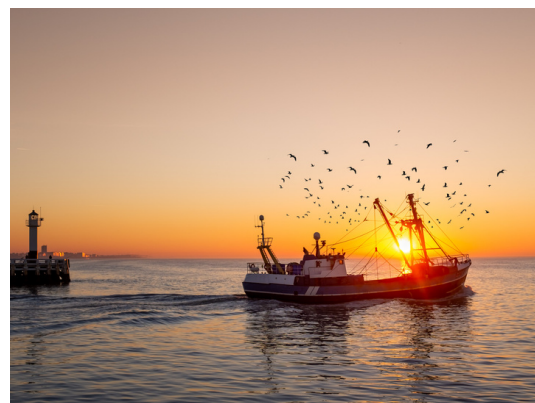
[Register online](#)



## **FILHET-ALLARD MARITIME de nouveau présent cette année au salon Itechmer du 11 au 13 Octobre 2023**

L'équipe de courtier d'assurances maritimes et transports Filhet-Allard Maritime (FAM) sera présente du 11 au 13 Octobre 2023 à Lorient pour le salon Itechmer.

Itechmer, événement incontournable du monde de la mer ; c'est le rendez-vous qui rassemble les professionnels de la construction navale à la transformation finale des produits de la mer en passant par la capture, la sécurité, la logistique, le marketing et bien évidemment les assurances maritimes.



En tant qu'acteur majeur sur le marché de l'assurance maritime, FAM présentera aux professionnels de la mer :

- Sa gamme complète de services :
  - Une équipe dédiée et formée aux problématiques du secteur des pêches maritimes.
  - Une gestion internalisée des sinistres, un suivi des recours ainsi qu'une assistance 7j/7j et 24h/24h.
  - Une garantie dans la sécurité des placements, la pérennité des contrats et leurs performances techniques et financières.
  - Une spécialisation dans la gestion des risques.
  - L'utilisation d'un réseau d'experts locaux.
- Ses garanties dédiées aux Navires de Pêche couvrant l'ensemble des risques rencontrés au quotidien :
  - Assurances "Corps et Moteurs" Tous Risques
  - Assurances "Responsabilité Civile" - P&I Armateur
    - Entreprise - Vente produits de la Pêche
  - Complémentaire Santé.
  - Protection Juridique.
  - Risques de Guerre.

### **A PROPOS DE FAM**

"Au service des Pêches Maritimes" illustre clairement l'engagement de Filhet-Allard Maritime, spécialiste de l'Assurance la mieux adaptée aux Navires de Pêche. FAM appartient au Groupe Filhet-Allard classé au 6ème rang des courtiers Français comprenant plus de 1600 collaborateurs dont 150 chez Filhet-Allard Maritime basés à Bordeaux, Marseille, Lorient, Genève, Abidjan, Istanbul, Hong Kong et Singapour.

Depuis plusieurs décennies, FAM est impliquée dans l'Assurance des Navires de Pêche, et propose en étroite collaboration avec des Assureurs de premier ordre :

- Des couvertures adaptées aux besoins,
- Des conseils d'experts,
- L'accès aux marchés internationaux les plus spécialisés.

### **POUR DE PLUS AMPLES INFORMATIONS**

#### **FILHET-ALLARD MARITIME**

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Chargée de Communication

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